

August 19, 2021

Mr. Mark Zuckerberg, Founder, Chairman & CEO
Facebook, Inc.
1601 Willow Road
Menlo Park, CA 94025

Dear Mr. Zuckerberg:

It appears Facebook has become the predominant choice of some fraudsters. Counterfeiters of rare coins and counterfeit precious metals coins and sellers of these bogus, illegal products continue to blatantly obtain advertising on Facebook.

The work of the Anti-Counterfeiting Educational Foundation (ACEF) with law enforcement investigators leads us to believe the cost to unsuspecting victims is in the millions of dollars in lost investments. Good-faither buyers erroneously believe that if any advertisement appears on Facebook it must be accurate and true.

Facebook's platform continues to be used to lure gullible buyers of counterfeits of century-old U.S. silver dollars, and fake gold and silver modern American Eagle precious metal bullion coins.

Some unscrupulous sellers also offer illegal "replicas" of historic coins that are not marked "COPY" and, therefore, are in blatant violation of the federal 1973 Hobby Protection Act and the 2014 Collectible Coin Protection Act.

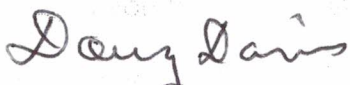
Based on investigation and analysis by ACEF, there are many red flags to identify these sites, and it appears hundreds of "different" sites selling counterfeits are being created by only a handful of bad actors.

Expert members of the Anti-Counterfeiting Educational Foundation (www.ACEFonline.org), Numismatic Guaranty Company (www.NGCcoin.com) and the Professional Numismatists Guild (www.PNGdealers.org) are ready to offer their assistance to help Facebook prevent these types of fraudulent advertisements and alert you to those that may be popping up in the future.

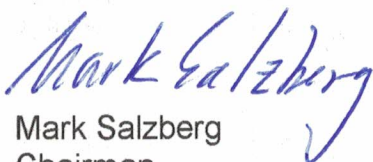
Contact **ACEF Director of Anti-Counterfeiting Doug Davis** at 817-723-7231 or Doug@ACEFonline.org; **NGC Chairman Mark Salzberg** at 941-360-3990 or Mark@NGCcoin.com; and **PNG Executive Director Robert Brueggeman** at 951-587-8300 or Bob@PNGdealers.org.

Thank you for your consideration of this urgent matter.


Sincerely,



Doug Davis
Director of Anti-Counterfeiting,
Anti-Counterfeiting
Educational Foundation



Mark Salzberg
Chairman,
Numismatic Guaranty
Company



Robert Brueggeman
Executive Director,
Professional Numismatists
Guild

cc:

Ms. Sheryl Kara Sandberg, Facebook, COO & Director
Mr. David Fischer, Facebook Chief Revenue Officer